



## The TDM Difference

The Diversity Movement is a team of business strategists with an employee-centered lens. As diversity experts, we know that inclusive organizations generate 19-33%\* more revenue than their peers. Yet most organizations don't know how to retrofit their processes and fix their cultures to reap these benefits. Together, we work with you to drive business transformation by helping you create world-class employee experiences.

At TDM, we believe the future of business depends on employees, and the strongest organizations are ones that create a culture of engagement where people are motivated and empowered to contribute their very best work.

**Unlocking workplace excellence is hard. We make it easier.**



### Our People

We've assembled a team of business executives, PhDs, MBAs, certified diversity executives, writers, designers, marketers, historians, computer scientists, and more so that we can deliver sustainable solutions with a deep understanding of the functional leadership roles throughout your organization.



### Our Products

We create faster time to value by using technology tools that deliver DEI learning and foster behavior change at scale. Our product suite includes online courses, automated intelligence, and micro and mobile learning.



### Our Perspective

We scale what's working in your organization and add expert insights from across our client spectrum. Our team is highly effective because our perspectives are real-time. We use data analytics to derive ongoing insights and make the best informed decisions. No matter where you're starting from, we partner with you to provide the tools, tactics, and resources you need to reap the business benefits of diversity, equity, and inclusion.

\*Per Boston Consulting Group and McKinsey Consulting, respectively.

**Tap into our people, products, and perspectives by reaching out today.**

