



JACKIE FERGUSON, CDE

INCLUSION ADVOCATE | COURSE CREATOR | PUBLISHED WRITER

CONTACT

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AREAS OF EXPERTISE

Privilege
Race
Inclusive Language
Inclusive Hiring
Inclusive Leadership

PUBLICATIONS

National Diversity Council

Forbes

Almanac's Anti-Racism
Playbook

Writer, Diversity: Beyond the
Checkbox course

Host, Diversity: Beyond the
Checkbox podcast

ORGANIZATIONS

National Diversity Council

Society for Diversity

ABOUT

Jackie spent the majority of her career in various aspects of business in small startups to large Fortune 500 companies before earning her designation as Certified Diversity Executive (CDE) and becoming co-founder of The Diversity Movement. In her role as Head of Content & Programming for TDM, Jackie ensures premium educational content across all platforms. She is a member of the Forbes Business Council and the National Diversity Council and is published in Forbes and Almanac, among other publications. Jackie is a keynote speaker on diversity and belonging topics. She also hosts the Diversity: Beyond the Checkbox podcast, rated as one of the top 10 diversity podcasts to follow.

JACKIE'S WORK

The Diversity Movement, Co-founder,
Head of Content & Programming
Jul 2019 - Present

Creates content and programs designed to help organizations lay the foundation for success in connecting DEI efforts to achieving measurable and significant business outcomes.

Walk West, Director of Multicultural Programming,
Assistant to the CEO
Jan 2018 - Oct 2020

Led multicultural programming and transformational initiatives, strategic partner.

Thompson Enterprises, Director of Operations
Dec 2014 - Jul 2017

Oversaw all facets of the business including marketing strategy and brand development, finance, and human resources

I-Cubed (acquired by KPIT), Assistant to the CEO
Jan 2011 - Dec 2014

Provided support to the office of the CEO, led cross-functional teams on projects and special assignments, and ensured business optimization across the organization.