



# MELANIE SANDERS, CDE

CORPORATE COMMUNICATIONS EXPERT | DEI TRAINER |  
AWARD-WINNING JOURNALIST

## CONTACT



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## AREAS OF EXPERTISE

Media  
Presentation skills  
Crisis communications  
Unconscious bias  
Inclusive language

## SPEAKING

National Association of Women  
Business Owners of Greater Raleigh  
NC Chamber  
PurpleStride  
March of Dimes March for Babies  
AHA "Triangle Go Red for Women"

## SERVICE

Band Together, Community  
Board  
GreenChair Project,  
Volunteer Marketing Board

## ABOUT

Melanie has been a professional communicator for more than 25 years. She has developed and facilitated both in person and virtual executive leadership development programs for Fortune 100 companies in the US and abroad. Incorporating diversity, equity and inclusion best practices, she works with C-suite executives to implement a positive workplace culture as a trusted advisor and coach. Melanie is also an Adjunct Professor at NC State University's Jenkins MBA Program, instructing graduate students on business communications through a DEI lens.

Melanie was an Emmy-Nominated news journalist for more than 20 years before transitioning into multi-media marketing where she won numerous executive producer awards for video production, including *Who We Are* which showcases the beauty of diversity.

## MELANIES'S WORK

### **The Diversity Movement**, Senior Consultant

Jan 2022 - Present

Facilities professional development training including media and presentation training. Advises executives on using diversity, equity and inclusion to improve overall workplace culture.

### **NC State University Jenkins MBA Program**, Adjunct

Professor - Business Communications

March 2021 - Present

Instructs graduate students in an engaging curriculum on business communication, focusing on developing inclusive presentation skills.

### **Walk West**, Director of Corporate Communications and Video Production

Sept 2014 - Dec 2021

Managed clients' corporate communications strategy and trained executives on corporate communications skills. Executive Producer for marketing videos.

### **WNCN TV/NBC17**, TV News Anchor

March 2003 - Sept 2014

Anchored week night evening newscasts. Emmy-Nominated.