



# ROXANNE BELLAMY, CDE

INCLUSIVE LANGUAGE EXPERT | AUTHOR | STORYTELLER

## CONTACT

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## AREAS OF EXPERTISE

- Inclusive language
- Brand direction
- Strategic storytelling
- Content marketing
- Inclusive leadership
- Learning and development
- Prioritization and productivity

## SPEAKING

- *The Word Choice Workshop: Inclusive Language Tips for Everyday Business*
- *Beyond the Conference Room: DEI for Frontline Professionals*

## FUN FACTS

- First-generation professional
- 4 Boston Marathons < 35 years old
- Cicerone Certified Beer Server
- 2 previous businesses, selling lactation cookies and coaching distance runners

## ABOUT

Roxanne (she/her) ensures every piece of The Diversity Movement's world-class content is credible, accurate, and actionable. Co-author of *The Inclusive Language Handbook: A Guide to Better Communication and Transformational Leadership*, Bellamy's work centers on contributing with integrity to the ever-evolving conversation around diversity, equity, and inclusion and workplace culture and helping others learn best practices for effective, efficient communication.

A graduate of UNC-Chapel Hill and Cambridge University, Bellamy studied English, linguistics, and anthropology with a keen interest in how words create reality. In her earlier career, she worked in libraries across England and Australia and as a writer in several industries, including retail, craft beer, education, and hospitality. Known for her energetic positivity, Bellamy is also a school board chair, aspiring freediver, and endurance athlete, completing 20+ full marathons.

## ROXANNE'S WORK

**The Diversity Movement**, Managing Editor  
2020 - Present

Leads content development and quality assurance across internal and contracted teams

**Brewery Bhavana**, Brand Director  
2017 - 2020

Executive in charge of nationwide craft beer sales, brand storytelling, internal communication, and staff training

**Campbell University**, Adjunct English Professor  
2015 - 2017

Taught foundational writing skills with an emphasis on authentic storytelling and good research

**Caro-Line Holding Company**, Senior Web Editor  
2005 - 2017

Head of content marketing and site design for multi-platform ecommerce sites

**National Library of Australia**, Archivist  
2005 - 2006