



DONALD THOMPSON, CDE

CEO | DEI CHAMPION | AUTHOR

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AREAS OF EXPERTISE

C-suite Leadership
Boardroom DEI
Management
DEI Leadership

PUBLICATIONS

Columnist, WRAL TechWire

Contributor, Entrepreneur

Host, The Donald Thompson Podcast

Author, *Underestimated: A CEO's Unlikely Path to Success*

ADVISORY

Vidant Medical Center

Board of Trustees

EasterSeals UCP NC & VA

Board of Directors

TowneBank Raleigh

Board of Directors

BlueRecruit

Board of Directors

Triangle Business Journal

Leadership Trust

Raleigh Chamber

Communications Board Chair

NCSU Entrepreneurship Advisory
Board

ABOUT

Donald Thompson is CEO and co-founder of The Diversity Movement. Known globally for its groundbreaking diversity, equity, and inclusion (DEI) programming that drives real-world business results, the company was an Inc. Magazine 2021 Best in Business awardee in DE&I Advocacy. In 2022, Fast Company included its MicroVideo platform in its list of "World Changing Ideas." Recognized as a Forbes Next 1000 honoree, Thompson was named to the Business North Carolina Power List of leaders making a significant impact on organizations, industries, and communities.

Donald is a Business North Carolina Power List leader, entrepreneur, public speaker, author, podcaster, Certified Diversity Executive (CDE), and executive coach. Recognized as a thought-leader who brings a broad executive perspective across multiple industries on goal achievement, company culture, and exponential growth, Thompson serves as a board member for several organizations in the fields of technology, marketing, sports, and entertainment. He has led companies that attained successful exits with strong returns for shareholders and employees. Donald's autobiography and leadership book – *Underestimated: A CEO's Unlikely Path to Success* – will be published in October 2022.

DONALD'S WORK

The Diversity Movement, Founder and CEO

2019 - Present

Data-driven, technology-enabled, expert DEI solutions

Walk West, CEO

2018 - 2021

Digital marketing agency

Creative Allies, CEO

2016 - 2018

Digital marketing and branding agency

iCiDIGITAL, Chairman and Interim CEO

2014 - 2017 when acquired

Data-driven customer experiences

KPIT, SVP, Head PLM North America

2014 - 2015

Autonomous mobility software company

I-Cubed, President and CEO

2005 - 2014 when acquired

Engineering software company