

The Diversity Leader's Intensive

Proven Strategy. Expert Instructors. Immediate Application.

Why it's different.

More than 80% of organizations have already taken action on DEI. Now, forward-thinking executives are moving quickly to hire and integrate DEI leaders into the fabric of their businesses. In fact, as a share of all job postings, diversity positions rose 18% in 2018, 30% in 2019, 123% in 2020, and an additional 56% in 2021. Yet most of these roles are new to the organization, and many of the leaders stepping into them have only a little or no experience in leading a strategy-based, data-driven, long-term DEI program.

Many DEI programs fail -- and when they do, their failure takes a heavy toll on productivity, culture, and morale. How do you ensure a successful, sustainable program, gain buy-in from across the organization, and find data to prove results? This program will show you how.

Created by our team of Certified Diversity Executives, business experts, entrepreneurs, and senior consultants, this program gives you the tools you need for instant traction and long-term success. We don't just give you the bird's-eye view but drill down into how you can accomplish the day-to-day and year-by-year tasks of transformative DEI and organizational leadership. You'll leave this course ready to do the emotionally-charged and critical work assigned to you immediately.

How it's structured.



4 full days



Virtual



Instructor-led



Post-course exam + project
to earn your certificate of
competency

What you'll learn.

- DEI basics that ensure understanding of the latest terms, data, and issues
- How to gain buy-in across the organization and ensure plan adoption
- How to strategically map 1, 2, and 5-year plans
- The skills needed to implement effective policies and navigate difficult conversations
- Strategies for continued growth and self-care



To learn more and register, visit
[thediversitymovement.com/intensive.](https://thediversitymovement.com/intensive)