

The Diversity Leader's Intensive

Proven Strategy. Expert Instructors. Immediate Application.

Forward-thinking executives are moving quickly to hire and integrate DEI leaders into the fabric of their businesses. Yet most of these roles are new to the organization, and many of the leaders stepping into them have only a little or no experience in leading a strategy-based, data-driven, long-term DEI program.

How do you ensure a successful, sustainable program, gain buy-in from across the organization, and find data to prove results? This program goes beyond the “what” and “why” to show you how.

How it's different.

Created and instructed by our team of Certified Diversity Executives, business experts, entrepreneurs, and senior consultants with deep domain expertise and backed by our experience working with 100+ organizations, this program gives you the tools you need for instant traction and long-term success. Unlike other programs, we don't just give you the bird's-eye view, but drill down into how you can accomplish the day-to-day and year-by-year tasks of transformative DEI and organizational leadership. You'll leave this course fully prepared to lead the communication and integration of results-driven diversity, equity and inclusion throughout your entire organization immediately.

Quick Facts



4 full days



Virtual



Instructor-led



**Post-course exam + project
to earn your certificate of
competency**

Key Objectives

- Know definitions of key terms, be able to identify discrimination, and examine the impacts of bias
- Evaluate your organization's readiness for DEI in order to construct a business case to gain buy-in
- Develop best practices to ensure success and sustainability of 1-year and long-term DEI plans
- Demonstrate the ability to implement effective strategies for DEI transformation and mediate difficult conversations
- Identify and assess your personal best strategies for continued self-awareness, professional development, and self-care



To learn more and register, visit
[thediversitymovement.com/intensive.](https://thediversitymovement.com/intensive)