the diversity movement

Certified Diversity Executive (CDE®) at a Glance

Duration
4 Virtual Sessions
Over 2 Weeks

Investment
$3,000
Includes prep course, study guide, and exam

Class Size
Under 25 Students

2024 Dates
August 7, 8, 14, 15

Purpose

This training challenges conventional diversity, equity, and inclusion work and reinforces the need for organizations to lead DEI initiatives from the top. Strategically position yourself as a leader within your organization driving cultural change.

Learning Outcomes

The CDE® will prepare students to remove systemic barriers, such as bias, from their organization, and in turn, increase the diversity of the board of directors, suppliers, products, services, and more. Upon receiving this certification, participants will be able to demonstrate cultural competence and increase their credibility as a DEI change agent, while having built a network of peers for ongoing support.

Requirements

24 instructor-led course hours, written exam, and professional project (+15 hours) that demonstrates knowledge and proficiency.

Who is this training for?

Executives and leaders looking to further drive DEI in their organizations in roles such as, but not limited to:

- ☑ Chief Diversity Officers
- ☑ Chief Human Resource Officers
- ☑ Leaders within organizations that drive culture and employee engagement (e.g., CEOs, Chief People Officers, etc.)
- ☑ Senior-level Directors
- ☑ Diversity Leaders

Curriculum

- ☑ Personal Awareness and Continuous Learning
- ☑ Improving Your Approach to the Bottom Line
- ☑ The Elements of Leading a Large-Scale DEI Effort
- ☑ Managing the DEI Talent Life Cycle
- ☑ Global Best Practices for an Inclusive Culture
- ☑ Bias in People, Policies & Practices
- ☑ Boardroom Diversity
- ☑ Supplier Diversity
- ☑ Integrating Cultures Amidst Merger & Acquisition Activity
- ☑ Innovation Through DEI
- ☑ Race, Power & Privilege
- ☑ Executive Commitment, Engagement & Sponsorship
- ☑ Strategic Purpose and Partnerships
- ☑ Connecting Demographic Shifts to Organizational Strategy
- ☑ The Next Generation of DEI Work
- ☑ Advanced Data Insight and Analysis

Our Mission

At The Diversity Movement, our mission is to provide education, professional development, technology, and analytics to create inclusive cultures and high performing teams at scale that deliver better business outcomes.

Have questions regarding the program? Interested in hosting a private cohort for your organization?

Contact us